



CGMA Africa Inaugural Conference

Business Unusual

Economic Downgrades. Cabinet reshuffles. The outcome of the US elections. Brexit. Fluctuating exchange rates. All 'shocks' we have witnessed that are signs and consequences of a changing world; A Volatile, Uncertain, Complex and Ambiguous (VUCA) world. Are we fully prepared to address them? Are we sharing lessons learned on how to tackle uncertainty? Have we acknowledged that no amount of planning can equip us to adapt to these challenges? With the rate of change in technology and speed at which information is disseminated, are existing approaches and business models sufficient?

As business leaders we also need to tackle corruption, education, governance, poverty, social and societal injustices, productivity, recessionary pressures, as well as Pan-African growth and expansion strategies. Are we agile, flexible and capable? Are we responsive and decisive in decision making? Are we relevant, innovative, dynamic and positioned to respond authentically?

Be a part of The CGMA Africa Inaugural Conference where you will participate in and dialogue with prominent speakers and business leaders in forging ahead, defining new and exciting approaches to strategy and the future of business within the highly volatile, uncertain, and complex environment that is Africa today.

Book your seat now.



CGMA Africa Inaugural Conference

20-22

September 2017

Sandton Convention
Centre, Johannesburg

Four reasons why every
business leader **should** attend
this conference

- 1** Interact with business leaders across Africa
- 2** Be a participant in the formulation of strategies to address VUCA
- 3** Learn what businesses are doing to survive in uncertain times
- 4** Uncover what the future of business will look like

Speakers

Some of the headline speakers at the conference will include:



Andrew Harding

Chief Executive: Management Accounting; Association of International Certified Professional Accountants



Colin Human

CEO: GoalFix (Pty) Ltd



Dr Noel Tagoe

EVP: Academics; Association of International Certified Professional Accountants



Leigh Roberts

Anchor: Business Day TV Conference MC



Stephen van Coller

VP: Strategy, Mergers and Acquisitions; MTN Group



Stephen Berry

Author: Strategy of the Serengeti



Mike Nyinaku

Founder: The Beige Group



Lee Naik

CEO: TransUnion Africa



Expected attendance
1000
professionals
from across
Africa

Programme topics

The VUCA world

Watching from the other side, the voice of business

Re-thinking the business model

Decision making – Joining the Dots

Value creation and preservation
Where is the voice of the accountant?
The voice of accounting

Strategy on the move

Thinking through the lens of business partnering



CPD related queries
or for an attendance
certificate email:
Eventssa@aicpa-cima.com

Costs & benefits

Your investment for this two and a half day conference is **R10 000 (incl VAT)** for **Non-CGMAs**, **R 7 500 (incl VAT) exclusive to CGMA Members** and **R5 500 (incl VAT) exclusive to students**.

Your attendance will include:

- Interactive discussions on business relevant topics
- Be part of the CNBC CGMA Management Accounting series recording on the future of finance
- Attendance at a black tie dinner with world-class entertainment



Book online at
cimaglobal.com/caic2017