



IAAER

INTERNATIONAL ASSOCIATION FOR ACCOUNTING EDUCATION & RESEARCH



Are you aware of the values of the students you are teaching?

Raymond de Villiers from TomorrowToday proposes that If we can understand why we (different generations) view the world differently, it will help us to understand how the younger generation work. He took us through the influences and value systems of the different generations in order to understand and get the most out of the generation X and Y in his **"Mind the Gap"** Key note presentation.

Did you know that:

- Generation Ys don't have heroes, they have celebrities.
- They don't offer any loyalty as they have seen that the world cannot offer it back due to the world influences that they have grown up with (internet, smart phones, 24 hour connectivity)
- The Generation Zs (Our future students) could be called the 'I-Touch' generation as they have not had to learn to type or read to work technology.
- Their influences have been the internet, smart phones, broadband, global terrorism and the Global financial crisis. These have defined their values which are info-rmed, techno-centric, conservative, globally orientated, feel they know "why".

For more go to: [twitter@Rayde_villiers](https://twitter.com/Rayde_villiers)

The IAAER Paper Development Workshop was facilitated and organized by Prof Donna Street, IAAER Director of Research and Educational Activities, while Prof Elmar Venter assisted with the South African logistics. Each participant submitted a ten page proposal on their current research and two mentors provided constructive feedback on each paper. Each participant presented their paper and received additional comments from the mentors to improve their paper. Participants were very fortunate to be in the presence of these world-class mentors.

On Sunday, 28th of June the participants and faculty/mentors were welcomed by Prof Street at dinner. On the morning of the 29th of June a panel discussion, 'The Role of Academic Research in Evidence-Informed Standard Setting' set the scene. Panel members were; Prof Alfred Wagenhoffer, Graz University and IAAER VP Research; Prof Katherine Schipper, Duke University and IAAER President and Prof Mary Barth Stanford University. Prof Elizabeth Gordon, Temple University and IAAER VP Administration presented 'Preparing a paper for submission to an international journal'. We would hereby like to thank Prof Donna Street, the mentors and the sponsors for this fantastic opportunity.



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The GAP between expectations of employers and graduates produced by universities

The second plenary session discussed whether there was a gap between graduate skills and what is required in the work place.

It was the general consensus amongst the panel made up of a member of CIMA, KPMG, MBSA, the AG and SAICA that students have the technical knowledge but struggle with the transition of applying it practically.

The AG says that it is critical that we find a way to bring public sector into the graduate program.

SAICA says there is a gap, there has always been a gap and will be in the future. How big the gap is makes all the difference and we need to close it.

The chair asked the panel whether their expectations were too high but the panel agreed with each other that they were not.

Mechanisms suggested by the panel to close the gap:

- Professional bodies take the lead
- FASSET too should help.
- Use employers more effectively – ask them the right questions

A lively discussion was held and you can add to this on the SAAA FB page - give us your opinion!