

Webinar invitation: Artificial Intelligence in Accounting Education



Date: 31 March 2026

Time: 2 – 3:30 pm

How can we, as accounting educators, use AI to make our work better?

Discussion points:

- Institutional guidelines
- Pedagogy
- Student engagement
- Assessment

Presented by: Professor Ilse Lubbe PhD,
CA(SA), University of Cape Town



About the presenter: Ilse Lubbe has been teaching accounting students in the College of Accounting at the University of Cape Town's Commerce Faculty in South Africa for over 20 years. She holds a PhD in Higher Education Studies. Since joining UCT in 2002, she has taught in undergraduate and postgraduate professional accounting programmes. She served as the Head of the College of Accounting and convened the Financial Reporting IV course in the PGDA programme. Ilse's research interests are in the education of professional accountants. She has published and presented several papers relating to curriculum design challenges and professional accountants' education. Ilse is a senior associate editor of the Accounting Education journal, an A-rated international journal. She is the lead author of the Financial Accounting: IFRS Principles textbook, in its 6th edition. She leads the national Ethics Collaboration Research Group, which is currently conducting a longitudinal study involving several universities. The group published an Ethics for Professional Accountants textbook that includes several case studies that highlight the daily ethical dilemmas of professional accountants in South Africa. As a qualified Chartered Accountant (CA(SA)), she served on the Accounting Standards Board (ASB), the Academic Board of the South African Institute of Government Auditors (SAIGA) and the Chartered Accountants Academy (CAA) in Zimbabwe, and more recently on the Board of the South African Institute of Chartered Accountants (SAICA).

About the webinar: The aim of this webinar is to discuss the ways **accounting educators** can use AI to enhance teaching, streamline assessment, reduce administrative workload, support research, strengthen equity and belonging, and better prepare students for an AI-enabled profession. We will discuss how AI can personalise student engagement, be used to mark assessments and provide efficient feedback, and simplify tasks such as drafting course documents or preparing presentations. The discussion also explores how AI tools can foster student engagement and inclusivity by enabling translation, providing low-stakes support, and identifying early risks. Ultimately, we will discuss reasonable ways of how AI can support our workload, enabling us to focus on high-impact teaching while equipping students with the skills needed for the evolving accounting landscape. The focus is on support for accounting academics: workload efficiency, quality, and integrity.

Host: Southern African Accounting Association (SAAA)

<https://www.saaa.org.za>

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Webinar Link: <https://teams.microsoft.com/meet/36996779348725?p=ehujWZaQkkbzdBBzAy>